

# “Up On Top” News

## SERVICE WORKS YOUR FULL SERVICE ROOFING CONTRACTOR

### 2011 Roof Resolutions

Well it's that time of the year when everyone makes their New Year's resolutions. Lose weight, exercise more, eat better, quit smoking. All great resolutions. But how about your roof?

Here are our recommendations for the top roof resolutions for 2011:

**Initiate a Preventative Maintenance program for your roof.** This inexpensive program will find and fix all of your roofs minor problems before they become major problems.

**Proactively manage your roof.** Take charge of this valuable asset and it will pay off with fewer problems, less disruption, and will help extend the useful life.

**Clean your roof.** Roofs collect a lot of dirt and debris such as leaves and tree limbs which will clog your drains and gutters. Periodic cleaning will insure that water is relieved from the roof in a controlled fashion.

**Keep accurate records of your roof.** This "Roof File" should contain a detailed roof drawing, warranty certificates, and all records of repairs and service.

**Make good plans for the 2011 hurricane season.** A good chain of command along with up to

date contact numbers for your roofing contractor will enable you to better manage in a catastrophe.

**Update your budgets for repairs or replacement.** Materials pricing has remained relatively stable for the last year but as the pricing on raw products and gasoline continue to rise, roofing materials are sure to follow.

**Consider a "recover" roof system.** Decrease tearoff debris filling precious landfills, minimize business disruptions, and save money too.

**Photovoltaic roofs.** Harness the power of the sun to save on your building's energy demands. More federal incentives should come on line in 2011 and initial costs should continue to come down.

**Energy Star Rated roof systems.** These highly reflective roof systems will help reduce your building's energy demands, extend the life of your mechanical systems, and qualify for rebates from your power provider.

**Install a vegetative roof system.** These low maintenance roof systems will be a pleasure to look at and help reduce the heat island effect in our cities.

Whatever YOUR resolutions, make it a great 2011.

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